

PARTNER IDENTIFICATION FORM

| A. PARTNER ORGANISATION | |
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| PIC | 868300254 |
| OID | E10412490 |
| Full legal name (National Language) | Association Sport for All in Bosnia and Herzegovina |
| Full legal name (Latin characters) | Association Sport for All in Bosnia and Herzegovina |
| Acronym | ASFA IN B&H |
| National ID (if applicable) | N/A |
| Department (if applicable) | N/A |
| Address (Street and number) | Maršala Tita 133 |
| Country | Bosnia and Herzegovina |
| Region | Region 1 (Western Balkan) |
| P.O. Box | N/A |
| Post Code | 75 000 |
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| B. PROFILE | |
| Type of Organisation | Non-Governmental, Non-profit Association |
| Is the partner organisation a public body? | NO |
| Is the partner organisation a non-profit? | YES |
| D. BACKGROUND AND EXPERIENCE | |
| <p>Please briefly present the partner organisation.</p> | <p>The Association Sport for All in Bosnia and Herzegovina (Sport4All in BiH) is a non-governmental, non-profit organization dedicated to promoting physical activity, sports inclusion, and the values of solidarity, equality, and active citizenship. Founded with the primary goal of creating conditions for the continuous development and advancement of sport for all, the Association serves as a bridge between sports, education, health, and civic engagement. Its mission is to make sports and recreational activities accessible to all citizens—regardless of age, gender, physical ability, ethnicity, or belief—thus strengthening social cohesion and promoting a healthy, active, and inclusive society.</p> <p>The Association’s objectives are broad yet deeply interconnected, reflecting a holistic</p> |

understanding of sport as a vehicle for personal development, social change, and community building. At its core, Sport4All in BiH seeks to promote the democratization of sport, ensuring that every citizen, from children to the elderly, has equal access to sports and recreational opportunities. This commitment extends to urban and rural areas alike, addressing the disparity in infrastructure and access to physical activities that often exists between these regions.

One of the central pillars of the Association's work is education through sport. Recognizing the transformative power of sports as an educational tool, Sport4All integrates values such as teamwork, discipline, respect, and perseverance into its programs. In this way, sport becomes a medium for developing life skills, enhancing youth participation, and fostering civic responsibility. The organization also emphasizes the importance of non-formal education, offering workshops, seminars, debates, and public discussions that encourage learning beyond traditional academic settings. These initiatives not only promote sports literacy but also cultivate awareness about democratic participation, gender equality, environmental protection, and cultural heritage.

The Association's focus on inclusion through sport is particularly noteworthy. By developing specialized recreational programs for children, youth, and persons with disabilities, Sport4All champions accessibility and social integration. It collaborates with schools, universities, companies, local communities, and governmental institutions to ensure that sports become a universal right rather than a privilege. Through such partnerships, the Association aims to build networks that connect civil society organizations, local authorities, and international actors, fostering cooperation at multiple levels.

Furthermore, Sport4All in BiH places strong emphasis on the preservation of cultural identity and the promotion of tourism through traditional games and local sports. These activities serve not only as a form of physical exercise but also as a means of celebrating Bosnia and Herzegovina's rich cultural heritage, strengthening community ties, and promoting the country's image abroad. Alongside this cultural dimension, the Association actively promotes healthy lifestyles, ecological awareness, and environmental protection, recognizing that physical well-being is inseparable from a clean and sustainable environment.

An equally important component of the organization's mission is the promotion of democratic and European values within the framework of sports policy. Sport4All advocates for aligning Bosnia and Herzegovina's public policies with European standards, emphasizing transparency, inclusiveness, and accountability in the development of sports and recreational systems. This approach reinforces the idea that sports can serve as an instrument of good governance and a driver of social innovation.

Through its diverse activities—ranging from organizing mass recreational events and competitions to publishing educational materials and developing online resources—the Association provides both practical and intellectual contributions to the advancement of sports culture in Bosnia and Herzegovina. By publishing brochures, bulletins, and other materials, as well as maintaining an informative website, the organization disseminates knowledge, shares best practices, and encourages public participation.

At the societal level, Sport4All in BiH promotes key civic values such as tolerance, altruism, social solidarity, and gender equality. Its inclusive philosophy underscores that sports are

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| | <p>not merely a matter of physical performance but a collective experience that strengthens empathy, unity, and mutual respect among citizens. Through the involvement of youth and community stakeholders, the Association aspires to build a generation that is physically active, socially responsible, and civically engaged.</p> <p>In conclusion, the Association Sport for All in Bosnia and Herzegovina represents a modern, value-driven initiative that integrates sports with education, culture, ecology, and civic engagement. It envisions a society in which every individual, regardless of background, can participate in and benefit from sports and recreational activities. By combining local engagement with international cooperation, Sport4All in BiH contributes not only to the physical well-being of citizens but also to the broader goals of democracy, equality, and sustainable development.</p> |
| <p>What are the activities and experience of the organisation?</p> | <p>The association was founded to achieve the following goals:</p> <ol style="list-style-type: none"> 1. The main objective of the Association is to create conditions for continuous development and improvement in the field of sport for all, and through its activities to contribute to the promotion of physical activities and the mass participation of citizens in sports, regardless of age, gender, physical abilities, race, religion, or other specific characteristics, in all its forms, particularly in: <ul style="list-style-type: none"> • Sports and recreational organizations and other institutions working on the implementation of programs in the field of sport for all; • Youth associations and other interested civil society organizations; • Local communities, municipalities, cities, and all other relevant institutions at all levels of government; • Childcare institutions, schools, and universities; • Families; • Companies, enterprises, institutions, and other organizations, in cooperation with representative trade unions and union organizations; • Sports and recreational centers; • Mass sports and recreational competitions and events; • Cultural activities; • Specialized sports and recreational programs for children, youth, and persons with disabilities, for all age groups, and others. 2. Ensuring access to sports and recreational facilities and activities in both urban and rural areas of the country. 3. Strengthening the social responsibility of young people through sports. 4. Promoting traditional games as a means of promoting tourism and preserving cultural heritage. 5. Promoting a healthy lifestyle. 6. Inclusion through sport. 7. Education through sport. 8. Promotion of non-formal education. 9. Advocating for the promotion of democracy and democratic values in Bosnia and Herzegovina. 10. Working on the promotion of European standards in public policies related to sport and sports recreation. 11. Advocating for the promotion of civil society values in Bosnia and Herzegovina. |

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| | <p>12. Advocating for the promotion of ecology and environmental protection.</p> <p>13. Working on the promotion of gender equality.</p> <p>14. Advocating for the promotion of tolerance among citizens of Bosnia and Herzegovina.</p> <p>15. Working on the promotion of altruism and social solidarity.</p> <p>16. Collaborating with similar organizations and government institutions in the country and abroad to achieve the Association’s objectives, in accordance with the law.</p> <p>17. Publishing books, brochures, bulletins, leaflets, posters, and other publications, as well as launching a website for the needs of the Association’s members, for the purpose of achieving the Association’s objectives, in accordance with the law.</p> <p>18. Organizing independently or in cooperation with other legal entities, educational programs, seminars, round tables, symposiums, debates, consultations, workshops, public discussions, and other events, for the purpose of achieving the Association’s objectives, in accordance with the law.</p> |
| <p>Skills and expertise of key staff involved in the project, name of staff member and summary of relevant skills and experience.</p> | <p>SPORT4ALL IN BIH has a team of 5 professionals dedicated to the project preparation and implementation.</p> <p>Suad Murselović is a Director and Project Manager at SPORT4ALL IN BIH, overseeing cross-functional projects throughout their complete development lifecycle. He manages all aspects of project execution including resources, schedules, finances, and quality standards. His daily responsibilities include risk management, addressing change requests, and maintaining project documentation to ensure successful and timely delivery. Suad has full project lifecycle ownership from initiation to deployment, handling either one major initiative or several minor ones simultaneously. He prepares detailed estimates and project plans for all phases while maintaining clear communication with stakeholders to keep them informed and engaged. His leadership and team management skills enable him to motivate teams toward delivering high-quality results. Suad excels in risk management, identifying potential issues early and developing effective mitigation strategies. His project planning and scheduling expertise ensures that initiatives stay on track and within budget. Through post-project evaluations, he identifies improvement areas and verifies that project outcomes align with the business case objectives. Suad poses extensive experience in design, writing and implementation of projects gained working for several respectful and big organizations in Bosnia and Herzegovina, Spain and Italy.</p> <p>Attorney Saliha Begić graduated in December 2008 from the Faculty of Law in Sarajevo. Immediately after obtaining her diploma, she began working as a legal trainee with a well-known and successful attorney in Tuzla and worked in this position for two years. She passed the bar exam before the Federal Ministry of Justice in Sarajevo on July 26, 2011. On June 1, 2012, she began working as a legal associate with a successful attorney and worked in this position until July 31, 2016, when she made the decision to open her own law office. In her many years of experience gained while working in two successful law offices in the Tuzla Canton, the Attorney emphasizes the quality of services provided, with the aim of providing first-class legal assistance, and in each specific case, respecting the principles of ethics, professionalism, and conscientiousness, advises and provides legal services to clients when making important decisions for their business while regularly monitoring changes in legal regulations. Parallel to her formal education Saliha attended numerous workshops, seminars and conferences, including those supported by EU (Erasmus+ and</p> |

European Commission). In SPORT4ALL IN BIH Saliha is responsible for Project Coordination.

Nijaz Memić is a Paralympian, engineer, Master of Economics, journalist, and trainer from Bosnia and Herzegovina, known as the first and only representative of BiH at the Winter Paralympic Games (Vancouver 2010) and the first representative of BiH at the European and World Championships in skiing for people with disabilities. As a landmine victim, Nijaz went through a process of resocialization and integration through sport, and today he is the founder and president of the Ski Club for Persons with Disabilities “Sarajevo”, which offers an inclusive ski school and a competitive para-alpine skiing program for children and adults. At RTV BiH, he has long been an author and editor of the author series “SportusParalimpicus”, which promotes sport for people with disabilities and their inclusion in society, while also serving as a special reporter from the biggest international sports events for people with limited abilities. His expertise covers risk management in mine action, mine awareness and early warning, and the production of documentaries and radio/TV content, making him a valuable partner in projects that link sport, safety, and inclusion.

Jovica Goreta is a Paralympian and skier from Bosnia and Herzegovina, born in Sarajevo in 1971. After the war, he worked as a deminer, clearing mines across BiH, until in 2000 on Mount Jahorina he suffered an accident in which he triggered a mine and, due to severe injuries, lost his left lower leg. After a long rehabilitation process, Jovica found a path to resocialization and reintegration into society through sport. He was inspired by an invitation from Nijaz Memić, also a landmine victim and a pioneer of Paralympic sport in BiH, after which he dedicated himself to para-skiing and gradually achieved successes at competitions across Europe. As a Paralympian who participated in the Winter Paralympic Games in Beijing 2022, Jovica represents an inspiration for people with disabilities and a symbol of resilience and the fight for rights and inclusion through sport.

Vanja Subašić is a dedicated physical education professor, school principal, and basketball expert from Teslić, Bosnia and Herzegovina, serving as President of the Board and Head Coach of Women Basketball Club VBS TESLIĆ. With a Bachelor's Degree (2002-2007) and ongoing Master's Degree in Physical Education and Sport from the Faculty of Physical Education and Sport at the University of Banja Luka, Vanja has over 15 years of experience as a physical education teacher in elementary and high schools, including roles as Principal of Elementary School Vuk Karadžić in Vitkovci (2017-2023) and current professor at Elementary School Petar Petrović Njegoš. A pioneer in women's basketball in the region, she co-founded BC WBS TESLIĆ in 2010, where she serves as a board member and head coach, and has coached at renowned camps like Hyppo Three Points on Jahorina Mountain and Maxima on Zlatibor Mountain. Vanja has extensive experience in inclusive sports, managing activities for children with special needs through local and republic associations (2009-2014), co-founding the Little School of Sports for children aged 4-8, and coaching youth representations such as RS WU14 in 2018-2019. Her international training includes the ISPI Bosnian Basketball Program at Georgetown University (2013), multiple modules of the Erasmus+ Sport Diplomacy Academy (2019-2021), EU On The Move in Lisbon, and Sport Tolerance in Cyprus, equipping her to promote sport as a tool for inclusion, education, and community development.

Jadranka Trkulja is a distinguished basketball professional from Bosnia and Herzegovina, with a lifelong career dedicated to the development of women's basketball as both an elite athlete and a senior sports administrator. Her playing career spanned from 1986 to 2002,

during which she competed at the highest levels in Bosnia and Herzegovina, Serbia, and Israel, winning multiple national championships and cup titles. As a member of the Yugoslav national team, she participated in European Championships and achieved a bronze medal at the European Youth Championship, while also gaining extensive experience in FIBA European competitions and the EuroLeague.

Following her retirement as a player, Jadranka transitioned into sports management and leadership. From 2002 to 2012, she served as Manager of the Women's Basketball Club Hemofarm, leading the club to six national championship titles and seven national cup victories. She later played a key role in international success as Manager of the Serbian women's national basketball team from 2012 to 2017, contributing to historic achievements including a gold medal at the 2015 European Championship, participation in the 2013 European and 2014 World Championships, and a bronze medal at the 2016 Olympic Games in Rio de Janeiro. Since 2017, she has been engaged as an Expert Advisor for women's basketball and Technical Secretary of the Basketball Association of the Republic of Srpska. In 2023, she founded and became President of the Women's Basketball Club "Movement Marina Maljković," reaffirming her long-term commitment to the empowerment, professionalization, and sustainability of women's sport. Her career is marked by numerous individual recognitions, including awards for sporting excellence and a national silver medal for contribution and service, positioning her as one of the most influential figures in women's basketball in the region.

Selma Memović is a sports management professional, football coach, and inclusion advocate from Bosnia and Herzegovina, whose work bridges grassroots sport, institutional development, and social change. She holds a Bachelor's degree in Sports Management from the Faculty of Sport and Physical Education of the University of Sarajevo and is currently completing a Master's degree in Management at the School of Economics and Business, University of Sarajevo. Her academic excellence was recognized with the Silver Badge of the Faculty of Sport and Physical Education in 2018. Selma's professional engagement is deeply rooted in women's football and the use of sport as a tool for inclusion, gender equality, and community development. She currently serves as Head Coach of the Women's First Team at FC Respekt, an organization operating under the principle of #FootballForAll, which integrates children with disabilities, Roma children, children without parental care, and youth from socially disadvantaged backgrounds into regular football activities. In parallel, she works as a Project Assistant at Igrajmo Zajedno Inicijativa (iZi), contributing to initiatives that promote social cohesion and equal opportunities through sport.

At the institutional level, Selma is engaged as a Competition Manager at the Football Federation of Bosnia and Herzegovina, where she is responsible for organizing and managing regional leagues for girls in the U13 and U15 categories, strengthening the structural foundations of youth women's football. She is also the Founder of Sportex, an agency for sports management, marketing, and multimedia, established to provide comprehensive operational support to sports organizations. Her international experience includes roles as an International Coach with Discover Football and as a Training Facilitator within the UEFA-recognized Football Zajedno initiative, focusing on human rights, diversity, reconciliation, and inclusion through football in the Western Balkans. In 2023, Selma founded and organized FutureFEM – The Future of Women's Football in Bosnia and Herzegovina, the first conference of its kind in the country, in cooperation with the Football Association of Bosnia and Herzegovina. She is also a frequent panelist, moderator, and

speaker at national and international events addressing women's leadership, gender equality, and the role of sport in post-conflict and socially diverse contexts.

Fuad Murselović is a valued member of SPORT4ALL IN BIH team who specializes in educational activities, soft skills training, and project management. He is dedicated to upskilling people with 21st-century skills through engaging educational activities that transform knowledge into action. His expertise in training, education, coaching, and gamification of learning makes him particularly effective in his role. As a Project Assistant, Fuad brings creativity and collaboration while maintaining structure that facilitates experiential learning and practical application of skills. Fuad's passion for non-formal education and commitment to helping others develop crucial skills makes him an inspirational and invaluable team member at SPORT4ALL IN BIH.

Benjamin Nurkić is a PhD candidate at the Faculty of Law, University of Tuzla, and serves as an external constitutional expert for the Constitutional Committee of the House of Representatives in the Parliament of the Federation of Bosnia and Herzegovina. His previous research roles include working with the Atlantic Initiative and the Tuzla Open Center, and he is currently the country analyst for Bosnia and Herzegovina at Freedom House. During his PhD studies, he spent a semester at the Faculty of Law, Administration, and Economics at the University of Wrocław, attended the Hague Academy of International Law, and took part in the Summer School on Law of the Council of Europe at the University of Liverpool. He has also been a visiting researcher at the European University Institute and the University of Graz. The main focus of his research is the protection of human rights and establishing the rule of law in post-conflict societies. He published articles in domestic and international journals. With his academic background Benjamin is key staff member in advocacy and scientific research activities.

Admir Isanović works as an Eligibility Specialist at Personify Health, specializing in patient rights and healthcare policy. He holds a law degree from the University of Tuzla, which enables him to effectively combine legal expertise with practical healthcare sector experience. At Personify Health, Admir evaluates patient eligibility for healthcare services while ensuring regulatory compliance and advocating for patient interests. His education provided him with strong legal foundations that he applies to interpret healthcare policies and make complex regulations accessible to providers and patients alike. Admir's unique blend of legal training and healthcare specialization makes him particularly valuable in navigating the increasingly regulated healthcare environment. Besides, Admir is Admir is Admir is a passionate lover of digital technologies and especially photography.

Azra Zahirović is an accomplished professional with extensive experience in project management, human resources, and community engagement. She plays a key role in supporting research, project design, and participant selection for various educational and developmental initiatives. Azra's work involves managing social media and outreach activities, ensuring effective public communication and visibility of organizational goals. She is also responsible for planning and executing events, workshops, and educational programs aimed at fostering learning, participation, and collaboration among diverse audiences. In addition to her project-based expertise, Azra leads HR processes for C-level and senior roles across finance, supply chain, procurement, and human resources sectors. She oversees end-to-end hiring processes, guaranteeing high-quality service delivery and strong client satisfaction. Managing over ten international clients, Azra has demonstrated a strong capacity for strategic talent acquisition, workforce planning, employer branding, and

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| | <p>talent retention. Her leadership extends to mentoring a team of six high-performing professionals, fostering their development and ensuring alignment with organizational objectives. Azra combines her organizational and interpersonal skills to drive results in both project and HR environments. Her professional approach is grounded in analytical thinking, strategic planning, and an unwavering commitment to excellence. With a focus on innovation and people-centered management, she continuously contributes to the growth and sustainability of the organizations she works with.</p> <p>Sanin Bilić is an International relations graduate from the International Burch University in Sarajevo and someone who has been actively involved in non-formal education in the last 5 year through different NGOs. He is also a Project Coordinator and Assistant on several international projects. Sanin is experienced in leading a teams of a minimum of 3 people that follows all project operations from the beginning until the end of the project.</p> |
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E. LEGAL REPRESENTATIVE

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| Title | Mr |
| Gender | Male |
| First Name | Suad |
| Family Name | Murselović |
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| Position | Director |
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